

JEWISH EVANGELISM

AUTHENTIC JEWISH TESTIMONY

JEW FOR JESUS®

THE NEWSLETTER
FOR CHRISTIANS WHO
**WANT TO KNOW ABOUT
JEWIS & EVANGELISM**

RESULTS ORIENTED

ANCHORS: THE JEWS FOR JESUS STRATEGY

by David Brickner, executive director

Have you ever wandered along a shoreline and suddenly stumbled upon a rusty old anchor lodged in the sand? It is intriguing to wonder about the ship it once was tethered to, and how that anchor ended up marooned on the shore. Anchors are important to the mission of any ship for stability in a storm, or to hold steady while unloading precious cargo.

All who follow Jesus must hold fast to God's purposes and His promises as revealed in His Word, knowing that, "This hope we have as an **anchor of the soul**, both sure and steadfast" [emphasis supplied] (Hebrews 6:19).

In Jews for Jesus, we have three additional "strategic anchors" to help us succeed in our unique calling:

- Jewish evangelism
- authentic Jewish testimony
- results oriented

We continually ask ourselves, "Does this plan, event or strategy align with our three anchors?" Let me unpack that for you.

Jewish Evangelism

Our name, "Jews for Jesus," states it plainly: we are all about Jewish evangelism and always have been since we began in the early 1970s.

Jewish evangelism sums up our entire purpose, and is probably why you—and anyone else—support and pray for us. That is why I've listed it first, yet written less about it than our other two anchors, which might not be as self-explanatory.

Authentic Jewish Testimony

Our front-line missionaries are either Jewish or have a Jewish spouse because as Jews, we speak as cultural insiders. [\(continued on page 2\)](#)

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*We continually ask
ourselves, "Does this
plan, event or strategy
align with our
three anchors?"*



Results Oriented

We don't want to be like the proverbial archer who shot an arrow into the side of a barn and then drew a target around it. That's one way to "hit the bullseye," but anyone who wants to succeed in their calling needs to know what they are aiming for. That requires unwavering focus, intentionality, consistency and measuring results.

As we measure results, we understand that no one can surrender to God through faith in Jesus without a sovereign act of the Holy Spirit. "So neither he who plants is anything, nor he who waters, but God, who gives the increase" (1 Corinthians 3:7).

While it is the work of the Holy Spirit to save people, we are invited into His work and can measure our efforts to that end. That is why we set goals and measure our activities—whether it be how many Jewish people we meet within a given week, month or year, or how many pieces of literature or New Testaments we distribute. And yes, we keep track of how many people, both Jews or Gentiles, pray with us to receive the Lord—even though we cannot predict or set goals for how many that will be.

*All who follow Jesus must hold fast to
God's purposes and His promises
as revealed in His Word.*

So now you know how Jews for Jesus is guided by strategic anchors as we plan and carry out the ministry God has entrusted to us. In the end, though, we are radically dependent on the work of the Holy Spirit to accomplish anything of lasting value. And frankly, we would have it no other way. Thanks be to God!

Find out more about David, his writings, speaking schedule and possible availability to speak at your church at jewsforjesus.org/david-brickner



(continued from page 1) We understand Jewish objections to the gospel. We share the same Jewish survival instinct. We speak of Jewish people as "us" and not "them." It is essential to our testimony that we remain true to our connection with other Jewish people.

Our Jewish testimony signals to other Jewish people that the gospel is okay for our people too. Many churches that partner with us have seen this first hand. Take Ida, for example.

Short and bright-eyed, Ida smiled as she announced that she's 91 years old. Suzette, her Gentile daughter-in-law, had brought her to a church service to hear from a Jew for Jesus. "I'm Jewish, too," Ida explained, "but I'm too old to believe in that (meaning the gospel of Jesus)." And yet a week later, she spoke with the pastor of that church and prayed to receive salvation through Jesus. Simply hearing from another Jewish person who believed in Jesus had validated the Jewishness of the gospel for Ida, allowing her to admit what she had gradually come to believe.

JEW'S FÜR JESUS. established 32 A.D., give or take a year

WE RELENTLESSLY PURSUE GOD'S PLAN FOR THE SALVATION OF THE JEWISH PEOPLE.

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News and prayer requests from your missionaries in Toronto and Tel Aviv!

bits from the BRANCHES

From **Toronto, Laura Barron** reports, “Leah grew up in a very religious Orthodox Jewish home in New York. She is 29 years old, lives with her parents and recently decided she no longer wants to follow Orthodox Judaism, though she still believes in God.

“Meanwhile, Leah’s Christian co-worker has been talking to her about Jesus, and gave her a study Bible. Leah was attracted to Jesus, so much so that she searched the internet to find Jews who believe in Jesus. She landed on our New York branch’s Facebook page and left a message saying she’d like to talk with someone. Our New York branch leader,



Laura

Photo © Jews for Jesus

Aaron Abramson put her in contact with me, even though I’m not local, because he knows I’ve been especially involved with reaching out to Orthodox women. Face-to-face relationships are always best, but the internet at least makes it possible for us to make video calls so we can see each other despite the miles.

“Leah always ‘meets’ with me from her car so she can read the

New Testament and pray with complete freedom. We met three times before she actually asked, ‘How can I be saved?’ and I led her in a prayer to receive Yeshua.

“We continue to meet regularly, but when I was away in Israel, I connected her with Jennifer (a friend of our ministry who previously served with our staff) who

doesn’t live far from her. They’ve begun meeting together for discipleship.

“Can you imagine living in a community where faith in Jesus is forbidden, and can easily cost you your dearest relationships? Pray that Leah will continue to grow in grace and faith, and that God will prepare, guide and uphold her when she tells her parents that she believes in Messiah Jesus. Thank you!”

From **Tel Aviv, Mikhail Vayshengolts** reports, “Several months ago, I visited a Jewish woman called Irina, a retired medical doctor. Her eyesight is weak, so I decided to read aloud to her. During two of our visits, I read from one of our testimony books, *Jewish Doctors Meet the Great Physician*. She was delighted! Not only could she find out about how some Jewish people came to believe in Jesus, but they were even from her own profession, which made it that much more interesting and relevant to her.

“After that, we were not able to meet for a few months because of Irina’s health issues. I checked with her periodically until she was able and willing to reconnect. This time I read to her from Matthew 1:21 to address the problem of sin. ‘But I was a doctor, I only helped people!’ she insisted. But after a minute she asked, ‘Are there sins I have done without realizing it was a sin?’

“Irina was willing to listen to the Word of God, to understand her spiritual need and to embrace faith in her Messiah who forgives all sin. She began to pray herself, to ask God to forgive her based on what Yeshua had done, and I joined to help her. We read two more Scriptures and agreed to continue our joint study of the Word of God. Please pray for her new faith to grow and be a blessing to others who need to know Jesus.”



Photo © Jews for Jesus

Mikhail

PRAYER PROMPTERS

You're invited to be part of our ministry as you pray for:



our upcoming outreach in Jerusalem (details are not public, but it will be sometime in 2018)



new Jewish believers Leah (New York) and Irina (Tel Aviv) and the different challenges each will face because of their faith in Jesus (see page 3)



God to touch hearts of the next generation of Christians for the cause of sharing the gospel with Jewish people



partnerships and volunteers to help extend our work



our investment in the next generation of Jews for Jesus to be effective in helping them to grow and to reach out to others with the good news

Could it be YOU?

by *Carolyn Rohrig*

We are looking for passionate believers with a special love for the Jewish people. Yes, we know that's already you if you've taken the time to read this newsletter; but wait, there's more! Within this wonderful group of people, we need to hear from some highly-motivated people who have ten hours a month to help extend our friendship and ministry in areas where we don't have a branch. Could it be you?

We will give you all the training you need to represent Jews for Jesus in your community, and there are plenty of ways to exercise your own gifts and preferences when it comes to your volunteer work with us. You might:

- establish a home prayer group to lift up our ministry teams and those we are reaching
- do street outreach if you live in a Jewish area and are ready to do something bold
- join in the ever-expanding opportunities to talk to seekers in online chatrooms
- extend hospitality to one of our missionaries touring in your area
- use your experience as a chef for our special leadership meetings in San Francisco three times a year (expenses paid)

And that's just the tip of the iceberg! Maybe you have creative ways of telling Jewish people about Yeshua that we haven't thought of yet!

Interested? We'd love to hear from you. Call today!

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Ron and Sarah Larson sharing the gospel in New York's Union Square

Photo © Jews for Jesus/Carolyn Rohrig



Brook Kittel doing meal prep for a Jews for Jesus Council meeting

Photo © Jews for Jesus/Carolyn Rohrig

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