



JEW FOR JESUS®

THE NEWSLETTER
FOR CHRISTIANS WHO
WANT TO KNOW ABOUT
JEW & EVANGELISM

LEADERS MATTER by David Brickner, executive director

Our founder, Moishe Rosen, used to say, “Jews for Jesus is a leadership training cadre.” (Moishe liked to use words like “cadre.”) He worked diligently to raise up leaders and held us all to a very high standard. So, when I was elected to succeed Moishe, I found myself surrounded by a team (cadre) of highly gifted leaders who were committed to helping me lead Jews for Jesus.

Believe it or not, just over 22 years have passed since then! Over the past two decades I have been privileged to work alongside many of those leaders Moishe raised up, as well as investing myself in a new generation of Jews for Jesus leaders.

The ministry of Jews for Jesus grew in size and scope across the globe and, before long, I had 26 leaders reporting directly to me. I was blessed that wise counselors came

alongside me, as Jethro did with his son-in-law Moses, to say, “The thing that you do is not good. Both you and these people who are with you will surely wear yourselves out. For this thing is too much for you; you are not able to perform it by yourself” (Exodus 18:17–18). So I appointed regional directors. But as our ministry continued to grow, our leadership model needed to grow as well.

So, in 2016 I appointed some of my most trusted and experienced leaders from around the world to form our executive leadership team (ELT). Through the wonders of technology (and despite time differences), we meet weekly through a digital platform called “Zoom.” This team has made a wonderful difference for me personally, and for our entire ministry.

Next month I turn 60 years old. I am more excited and energized than [\(continued on page 2\)](#)

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In 2016 I appointed some of my most trusted and experienced leaders from around the world to form our executive leadership team.



Photo © Jews for Jesus

The ELT and the Board pray for our new COOs.

Dan Sered has been our Israel director since 2006, effectively growing our work in Israel. Under his leadership, Israel is now by far the largest branch in Jews for Jesus, with 40 missionaries and administrative staff. Through Dan's hard work and commitment to relationship building, our ministry has forged many partnerships with other ministries, increasing opportunities for the gospel to go forward in the land of Israel. Dan loves to help people fulfill their ministry calling and does an excellent job of keeping the lines of communication flowing.

I've appointed these two men to oversee the day-to-day operations of Jews for Jesus worldwide. Together (beginning in January) they will fill a position we've not had before: chief operations officers (COOs). Robert, Aaron and Dan will still report directly to me as I continue in the role of Jews for Jesus' executive director.

Pray for us that the word of the Lord may run swiftly and be glorified, just as it is with you." (2 Thessalonians 3:1)

I know this article is a little different than my usual, but I just had to share my excitement and confidence in our Jews for Jesus leadership—as well as asking you to pray for our leaders. Leaders do matter, so please “Pray for us; for we are confident that we have a good conscience, in all things desiring to live honorably” (Hebrews 13:18). “Pray for us that the word of the Lord may run swiftly and be glorified, just as it is with you” (2 Thessalonians 3:1).

Find out more about David, his writings, speaking schedule and possible availability to speak at your church at jewsforjesus.org/david-brickner.

Front cover photo: the executive leadership team. Back row, from left: David Brickner, Stephen Katz, Tuvya Zaretsky, Dan Sered, Aaron Abramson, and David Garrett. Front row, from left: Susan Perlman, Avi Snyder and Robert Tang. Photo by Paige Saunders.

(continued from page 1) ever to lead Jews for Jesus forward, especially with all that we learned and experienced through Behold Your God Jerusalem! I am eager to spend more time casting vision for our future, mentoring others, writing, speaking and taking more time to deepen relationships with ministry friends and partners. To help make all this possible, I've received the blessing of our boards of directors and the ELT to expand the authority of some of our top leaders.

We began by hiring Robert King Tang as the first person to hold the position of chief financial officer in our ministry. Robert had a successful finance career in the hospitality industry, but had been prayerfully seeking a way to use his talents to serve the Lord full time. Robert has been working to develop our administrative team, increase our effectiveness and yes, save money! Hallelujah!

You may already know the two other leaders who've been appointed to a new role: Aaron Abramson and Dan Sered. Between them they have nineteen years of leadership experience in Jews for Jesus. I have had the privilege of mentoring both of them. (I also performed the wedding for Dan and his lovely wife Dinah in 1999.)

Aaron Abramson has been leading our North American flagship branch in New York City for seven years, where he's also been serving as our director of young adult ministry. Aaron conceived of and launched *Massah*, our most effective discipleship and evangelistic short-term missions program for young people. Aaron is an extremely creative, out-of-the-box thinker who loves to collaborate and facilitate teamwork. As a result, our New York branch is about to enter a very exciting new era of evangelistic opportunity (more about that in the coming months!)

JEW'S F*OR JESUS. established 32 A.D., give or take a year

WE RELENTLESSLY PURSUE GOD'S PLAN FOR THE SALVATION OF THE JEWISH PEOPLE.

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Here's how you can pray for your Jews for Jesus missionaries in Berlin and Odessa:

bits from the BRANCHES

Aaron Lewin reports from **Berlin**, “It is a joy to work with other ministries and partners to reach out to Jewish people. Recently, a young Israeli, Cecil,* joined us at our monthly meeting in partnership with Beit Sar Shalom and Missionary Church. He quickly made many friends and found himself ‘surrounded’ by believers from different ministries. When I recently met up with Cecil, I could see that God had been working in his heart. He still has a number of hindrances to coming to faith, including the famous ‘problem of evil,’ but he is very open and recently shared his gratitude for how believers in Yeshua were looking out for him. He realizes that it is not a coincidence. Please pray that he would come to know his Messiah, who loves him dearly and gave Himself for him!



Aaron (right)

Photo © Jews for Jesus/Leonid Dolganovskiy

“Jason* is one of my favorite Jewish seekers to visit. He is very intelligent and loves to talk about philosophy and science. Recently, I discussed with him the probability of Yeshua being who He said He was, based on a thought from the book, *The Case for Christ*. I shared with him about the reliability of the New Testament manuscripts and the overwhelming probability that the events recorded in them were genuine—which would mean that Yeshua really is the Messiah. By the end of the conversation, Jason was nodding in agreement that, in all probability, Yeshua really did fulfill the prophecies and did rise from the dead! I was amazed, since previously he had only ever disagreed with

me about who Yeshua is. Please pray that the facts would make that long downward journey from Jason’s head to his heart so that he can truly know Yeshua as his Messiah.”

From **Odessa**, **Galya Bogomolova** reports, “My contact Tamara is a highly educated woman who treated all believers with some skepticism. She wanted to ask Jews for Jesus, as a non-denominational organization, whether ‘correct interpretations’ (commentaries) of the Bible are what’s needed for understanding. My answer was very simple. To protect herself from possible human bias or misunderstanding, she should turn straight to the Bible itself! Tamara did so, and God blessed her by granting her faith, a personal relationship with Jesus and forgiveness of sins! Now, she loves the Word of God. Many people prefer not to ask questions, but a good question may lead to an important answer! I especially love the moments in my missionary service when I ask a person if he or she will ask God to reveal whether Jesus is really our *Moshiach* (Messiah).

“When people do not ask us questions, we still can ask them questions. The Gospels describe Jesus asking many questions: ‘Who do people say that the Son of Man is?’; ‘What do you want Me to do for you?’; ‘What is written in the Law?’; ‘Do you believe in the Son of Man?’; ‘Woman, where are they? Did no one condemn you?’ Jesus’ questions were aimed at helping people discover the truth of God. These questions were not always easy for



Photo © Jews for Jesus

Galya

people. We need to ask God how to put vital questions to people so that they will find the only right answer, which is Yeshua!”

**Names changed to protect privacy*

PRAYER PROMPTERS

Please partner with us by praying for:



God's wisdom and grace as Jews for Jesus expands our leadership structure, and especially for Robert, our Chief Financial Officer and our soon-to-be co-Chief of Operations Officers, Aaron and Dan



David as he focuses on God's leading, casting vision for the future of our ministry as well as investing in our current and upcoming leaders



continued fruitful follow-up from our Behold Your God Jerusalem outreach, and wisdom for our continuing presence there



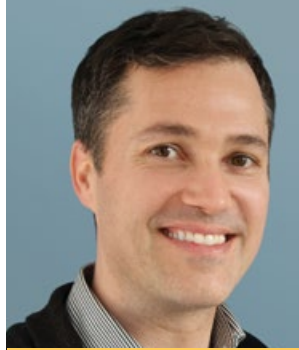
grace and wisdom to process all that we learned in Jerusalem, and when and where to implement what we learned throughout Jews for Jesus



salvation for Cecil and Jason in Berlin, and continued growth for Tamara in Odessa



OUR NEW CHIEF OPERATIONS OFFICERS



Aaron Abramson



Dan Sered

OUR NEW CHIEF FINANCIAL OFFICER



Robert Tang

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Larry Dubin (from the "boomers" team) engaging with an Israeli.



When our arts team invited Israelis to show their paintings they found many opportunities to discuss the gospel.